

# Westfield Community Plan:

## Aim 1: Our Neighbourhood: Environment, community identity and economy.

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>1.0. Brand 'Westfield'</b>				
<i>Pride in our Neighbourhood:</i> Many of our actions and projects will contribute to this theme. Overall we want people to identify with Westfield Community Association and their own neighbourhood – Westfield – and be involved in making the future better for themselves and everyone else in whatever way they can manage. Our Neighbourhood events and activities demonstrate the pride we have and simple projects like 'the BIG clear up week', community bulb planting, and table top sales can all help.				
1.1.Promoting our image - Positive new stories (press release: aim one per term about from WCA or a partner regarding Westfield)	£0	WCA / ALL	April 2016 & On going	On-going press releases / newsletters and work with Yeovil College on branding / image work.
1.2.Development of a Westfield neighbourhood web site	£2500 - £5000	Yeovil College	December 2016	Initial discussion with Yeovil College about the idea (YC to provide a project overview on how they can support) – Planned Easter'16
1.3.Develop a new brand for Westfield – colour scheme & font	£1000	WCA / SSDC	December 2015	Included in project 1.1. WCA have met with college management to discuss a branding project with the students (Brand Westfield project). Included within this project will be a creative film documentary on the neighbourhood (background / positives, etc) – commence Feb'16

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>2.0. Improving the local environment</b>				
Linked to 'pride in our neighbourhood', the section is focussed on residents being more actively involved in development planning through contact and communication with our local councils and housing providers to improve outcomes to our green spaces, housing areas and general open spaces.				
2.1. WCA Clear up 'Helping Hands' week	£500	WCA	October 2015	Complete – aim to do this again in 2016.
2.2. Street scene environment 'Face lift' planting (Green space landscaping master plan for Westfield)	£0 - £5,000	Streetscene (SSDC) / YHG	August 2017	
2.3. Westfield entrance project (enhancement scheme to key access points to the neighbourhood)	£5,000 - £15,000	SSDC / SCC	September 2017	

2.4. Bulb & flower planting project	£0 - £2500	Streetscene (SSDC) / WCA	April 2016	Discussion had with Streetscene.
2.5. Shop front enhancement project	£15,000 - £20,000	SSDC / private landlords	September 2017	Initial meeting with SSDC officers to discuss scope and action need for project. Next steps to discuss idea with private land owners.
2.7. Recycling promotion project. 'Westfield against waste'	£2000	Carymoor / WCA	March 2016	Programme running – information included within community newsletters.
2.8. Westfield Academy solar energy project	£0	Westfield Academy / SSCES	December 2015	Westfield Academy has agreed that SSCES can install solar panel system on their roofs. Each year this should save the school over £10,000 and reduce CO2 emissions by 120 tonnes. Installation of the solar system is now two thirds complete.

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>3.0 Targeting fuel poverty (Economy)</b>				
The Westfield area is mainly supplied by mains gas. The 'fuel poverty project' aims to put solar panels on the roofs of community buildings and homes across Westfield and South Somerset. Issues include the suitability of house roofs for south-facing panels, identifying where fuel poverty exists and ensuring that the tenants themselves benefit from a reduced electricity bill. Generally speaking, social housing tenants seem to be well served with energy advice and energy saving measures.				
3.1. Feasibility study to identify residents who are suffering with fuel poverty.	£0	CAB / YHG / SSDC/ WCA SSCES / BPC	December 2015	SSDC investigating list of private rented homes in the Westfield area.
3.2. Lobby private landlords to raise thermal efficiency to level D (or above) – promote benefits.	£??	SSDC / SSCES / BPC	September 2016	
3.3. Plan of action around community led insulation of solar panel on social & private housing.	£??	SSCES / SSDC / BPC / CSE	September 2016	

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>4.0. Community shaped</b>				
The actions are designed to increase targeted community work in the neighbourhood, expanding community participation and ownership while building the capacity and communication links in and with the community association and community led and state services.				
4.1. Build capacity within the community / WCA to help shape transformation change for the Westfield Community (Action: increase volunteers in WCA).	£0	WCA	May 2016 (Double current membership to 24).	Volunteers have increased but more promotional efforts are needed to grow the community association.

4.2. <i>Yeovil4Family</i> : Befriending programme working with families in need.	£0 (£84k per year for Y4F)	Yeovil4family / SSDC / WCA	December 2015	Yeovil4Family heavily working within the community. Just received national recognition for the work they are doing!

## Aim 2: Digital inclusion & communications

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>5.0. Education &amp; training</b>				
Westfield Community Association is proud to work with a number of partnership organisations to run and deliver adult learning opportunities in our local community. New skills can help residents to develop their career prospects, help them back into work as well enhance their volunteering skills and knowledge. Community training courses can also be designed for hobby groups and creative skills helping to develop new social and activity based education within the neighbourhood.				
5.1. Social media training for community association, residents and other local organisations	£0	YHG / Cosmic	December 2015	Linked to YHG fund and Yeovil college courses.
5.2. Residents IT training courses	£0	Yeovil College	April 2016	Initial meeting with Yeovil College – more information needed from the community on what courses they would like, when and where?
5.3. Skills / training courses (Community learning / education)	£0	Yeovil College	October 2015	Initial meeting with Yeovil College – more information needed from the community on what courses they would like, when and where?

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>6.0. Communications</b>				
Communications need to improve within the Westfield area so that we can all participate in shaping our future, making the most of shared community events and in doing so we strengthen our sense of community. A lot of positive work is going on right now by Westfield Community Association and we need to tell people about it, along with the many activities, drop in sessions, clubs and organisations that run daily in our own community.				
6.1. Develop a 'Our neighbourhood directory (what's on & where): Printed & online options	£1000 (design & print)	SSDC / WCA to host / (Yeo College: Web)	June 2016	Initial auditing and collection of names, times, locations and contact details has started.
6.2. Sustainable & reliable newsletter for the community (2yrs fixed financial support)	£3000 for 2 years	WCA / SSDC / Carymoor	September 2015	£500 secured from SSDC (May 2015).
6.3. Social media sites for Westfield (link with website) – Facebook, twitter? (Provide report on options)	£0	Yeovil College / SSDC / WCA	December 2015	
6.4. Develop signage &	£2000	WCA / Co-op /	December 2015	

noticeboards at co-op (possible youth & active notice boards to be added)		SSDC		
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Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>7.0. Access to the Internet &amp; digital technology</b>				
Residents' response around Information Technology and internet access were: 35.8% of the residents responded that they do not have access to a computer with a further 39.3% of the community responded that they did not feel confident using a computer. With an ever changing digital age upon us with more online support information points and services available, we want to help our resident's access and understand the internet, its opportunities and know how to use it safely.				
7.1. Ability to access the internet at community facilities (Wifi & tech)	£500	St.Peters Church	September 2017	Included within the design brief (could be more about access to Wifi and personal use rather than access to public computers – due to control & supervision).
7.2. Access for public usage of computers in agency / partners public & private venues	£0	Westfield Academy / YHG	September 2016	Available in YHG main HQ building (in reception).
7.3. <b>Gadget show:</b> Event located within the community (linked to help to buy scheme)	£0	YHG / Cosmic	September 2016	YHG are keen to support Westfield with a gadget show. Working with Cosmic, YHG would like to link this show to a 'Community led' event.
7.4. <b>Computer Loan scheme</b> (pilot initially targeting YHG tenants)	£0	YHG	September 2015	In operation. YHG web link to this: <a href="http://www.yhg.co.uk/community-zone/CommunityInvestment/yarlingtononline/loanit.aspx">http://www.yhg.co.uk/community-zone/CommunityInvestment/yarlingtononline/loanit.aspx</a>
7.5. Work with other housing association providers to provide computer loan scheme projects	£0	SSDC / WCA	September 2016	

### Aim 3: Promote a safer & stronger community

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>8.0. Road safety</b>				
One of the main priorities for the Westfield Community Association and highlighted within the community consultation is 'traffic, off-road parking & speeding' on the estate. We aim to support local road safety agencies to make our roads in Westfield safer spaces for our residents to use.				
8.1. Establish Community Speed Watch Group (promote volunteering with the scheme)	£0	WCA / Police	September 2015	Running (needs more promotion within the community to obtain further volunteers)

8.2. Bikeability road safety cycling course for young residents	Budget £500	West Youth / WCA / SCC / Oakland's School	September 2015	Oakland's School – Complete (looking to do additional courses in 2016) – funds available.
8.3. Road sign audit / new bespoke road safety signs	£0 initially (£5000)	WCA / Police / schools	September 2016	
8.4. Enhancement to speed humps along Stiby road (Ilchester road end) to upgrade to same level and quality as the rest of Stiby road (Maintenance programme)	£0 cost to WCA (included within SCC work plan)	WCA / SCC	September 2016 (dependent on SCC programme)	SCC noted – on future plans

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>9.0. Partnership working</b>				
We need to improve our influence on other agencies that affect our lives so that they can better help us deliver this plan and achieve our aims for a better life for everyone. We need them to work with us rather than despite us or even against our better interests.				
9.1. Volunteer support promotion: advertising campaign to increase volunteer capacity at the Kings Place charity shop in Westfield.	£0 - £250	SDDC / YHG / WCA / Kings Place shop	December 2015	
9.2. Set up 'Westfield Our Neighbourhood' Steering group to assist with the development and achievement of this action plan	£0	ALL	January 2016	

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>10.0 School safety</b>				
Road safety concerns around the Academy location on Stiby road has been documented and mentioned in Westfield for over 10 years. The historic bus bay location, poor access in and out of the school, no drop off bays for parents and the 'rat run' commuter traffic all have provided significant increased risk to both pedestrian and car users in the areas resulting in near misses and community concern regarding both road safety and pupil safety on the road.				
10.1. Movement of the bus / coach parking bays from Stiby road to within the school grounds.	£45,000	SDDC / TC / Westfield Academy	January 2016	Grant application accepted by SDDC (Area South) in June 2015 (£12,500). Improvement scheme to proceed by January 2016.

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>11.0 Community safety</b>				
Community safety is about delivering local solutions to local problems that have been identified by local people. We aim to work with the local authority services to provide our residents with up to date information and show them how they can report and contact community safety agencies when needed.				
11.1. Local promotion of telephone number 101 for report anti-social behaviour & incidents. Highlight importance of reporting. Promote through website, newsletters, and noticeboards.	£0	Police / WCA / SSDC	September 2015	Promotion through web / newsletter, Noticeboard.
11.2. Fire Safety home checks (Fire prevention)	£0	WCA / SSDC / Fire service	December 2015	
11.3. Promotion of the Dog warden	£0	WCA / SSDC	October 2015	

#### Aim 4: Access to community services & facilities.

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>12.0 Access to healthy lifestyle services</b>				
Through positive healthy lifestyles our residents can lose weight, be less stressed, sleep better, have more energy, and have a better social life, be inspired, be more confident and generally have a better outlook on life. There are a lot of things that is available within the Westfield and wider Yeovil area. We aim to not only add to these activities but to help promote and sign post our residents towards these health and social activities within our community.				
12.1. Back to Netball programme (Promotion & operation in & around Westfield to increase numbers & increase awareness)	£0 - £750 (for growth)	Yeovil Netball Club / WCA / SSDC	September 2015	Project running (Needs extra marketing to further programme). Additional work in place to establish a new indoor venue within the school for day time usage (community) and to grow this scheme.
12.2. Healthy lifestyles (weight management programme): Community £ project	£0 – cost covered SCC health	WCA / SSDC (Leisure)/ NHS	May 2015	Programme complete (WCA to assign funds)
12.3. Activity club audit of provision. Establish Community directory of what is going on & where?	£0 - £750 for printing	SSDC	October 2015	Initial work started, clubs and activity sessions are being audited by SSDC staff.
12.4. Director of sport post within Westfield Academy (School link with community sport provision)	£0 – Cost covered by school	Westfield Academy	May 2015	Director of sport appointed. Work programme in place to try and make school facilities more accessible to the local community (sports, leisure and community meetings / events)

12.5. Make Lunch project (family cooking / Healthy food education programme)	£0 - £500	St.Peters Church/ Yeovil Family Church / Schools	September 2015	Running (may need support for further programmes)
12.6. Promotion of walks & cycle routes around or near the Westfield area (printed copies / web based promotion)	£0 - £2000	WCA / SSDC / Yeovil College (web site)	September 2016	
12.7. Access to 'get set' activities and services	£0 – cost cover SCC	SCC 'Get set' service	September 2015	Programme running (needs further promotions) – web link: <a href="http://getsetsomerset.org.uk/">http://getsetsomerset.org.uk/</a>

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>13.0 Guidance &amp; advice services</b>				
There seems to be a need to improve support networks – both officially (health & social services) and unofficially (volunteer led organisation, friends & neighbours) as well as better understand people's needs and either to provide the help needed or to show where it can be obtained. This might be achieved through volunteer led local advice services with training provided for volunteers.				
13.1. Parenting courses run within Westfield area	£0 – cost covered by Yeo family church	Yeovil family church / Get set programme	July 2015	Running (needs promotion)
13.2. Westfield residents access to food bank (Promotion of service)	£0 - £250	Lords Larder / WCA promo	October 2015	Running. Need to for promotion
13.3. Debt Advice Project	£0 – cost covered by agencies & organisations	Yeovil Family Church / Get set / CAP (Christians Against Poverty)	July 2015	Running (needs promotion)
13.4. Job Club in Westfield & access to YHG employability programme	£??	YHG (their tenants) / churches	February 2016	YHG operating job club (access to YHG tenants) / Westfield churches programme in place (Yeovil Family Church).
13.5. Energy bill advice & guidance	£0	YHG / SSDC	September 15	Running (needs promotion). Note – YHG: Energy champions programme / resource is no longer available.
13.6. Access to 'Get set' service stay & play sessions at st.Peters hall (Toddler & parents)	£0	SCC Get set / WCA promo	September 2015	Running (needs promotion)
13.7. Design a project brief for a community owned and led information hub within the new	£0 brief £500 per	SSDC / WCA / St.Peter's Church / SCC	December 2015	New Hall steering group in place – this will be included within the feasibility study & business plan documentation.

community hall.	year to run			
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Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>14.0 Youth</b>				
Young people in our community face problems with access to our facilities, having suitable activities to engage them and, in some degree, can form aspects on exclusion. The specific need of each young person and how they can overcome these problems may be very different to one another and unique to the individual. We want to make sure that all our young people who may need support, help or just a fun safe environment to play and relax will find and access it within Westfield. They maybe ongoing needs and be met by outside agencies where our role is limited, or they may be completely one-off local activity based and something that we can influence and assist with.				
14.1. Youth employability research project	£??	YHG / Yeovil College	October 2015	Funds obtained from South Somerset Together for the project – awaiting results of study.
14.2. Sustainable youth club in Westfield	TC funded: £	WCA / Yeovil Town Council	September 2015	SRY working with WCA. Community Association looking into the possibility of 7-10yr old club.
14.3. Feasibility study to research options available to WCA to develop a wider partnership youth offer (Sport & youth partnership) in order co-ordinate & promote youth opportunities in Westfield.	£0	WCA / SSDC / SCC	December 2015	
14.4. Feasibility study to research options available around younger youth club provision (6-10yrs) & (10-14yrs).	£0	WCA / SSDC / SCC	December 2015	WCA have sent a variety of application off (awaiting response). Project plan needed to identify what this club would look like, who would run it and for how long (times of operation).
14.5. Continue the work and activity session known as Westyouth (community led 14-18yr)	£10,000 per year	WCA / SCC / SSDC	December 2015	WCA current have a funding application in with the Health Lottery to establish the club again.

Action	Estimate Cost (£)	Lead agency / group	Deadline date:	Progress:
<b>15.0 Community facilities</b>				
Meeting places are at the heart of community life. We need places where we can run events, where local organisations can hold meetings, to enjoy cultural and sporting activities and simply to socialise to meet and be with friends and neighbours. These meeting spaces can be buildings but also public open spaces and sports fields. Westfield has not community hall so creative thinking and planning with regards meeting places is needed.				
15.1. New Community Hall provision at St.Peter's Church (Westfield)	£400,000 to £650,000	St.Peters Church/ SSDC	September 2017	Working group appointed.



<b>15.2.</b> Enhancement project – Westfield MUGA (repaint & tidy)	£5,000	SSDC / WCA	September 2016	
<b>15.3.</b> Project plan / Feasibility study for Marl Close green space (possible asset transfer for wild or community garden project)	£2,000 - £5,000	WCA / SSDC	September 2016	SSDC discussion internally about what options are available here. Further work needed.
<b>15.4.</b> Project brief for enhancement project for waste land next to Co-op (potential purchase – Garden / Community hall car park / green)	£0 Brief £40,000 - £100,000	WCA / SSDC / Co-op	September 2017	Initial scoping meeting about how a plan can be designed and actioned for this project (SSDC)
<b>15.5.</b> Help support Westfield Academy with new Sports & arts facilities on site and lobby academy management to support more community usage & hire.	£0	WCA / SSDC / Westfield Academy	September 2016	On-going feedback. Westfield Academy are now in the process of trying to develop a new sports provision on site for community usage / sports performance venue for Netball & Basketball.  Theatre, dance studio, 3G pitch and music studios all used by community currently.
<b>15.6</b> Community Café (Establish a new resource within the community – meet & greet opportunity)	£0	WCA / St.Petters Church	February 2016	Margaret Hamilton to start this new provision in St.Peters Church in Jan 2016. Mondays 9.30am – 12pm.

Progress key (Above)		
<b>Complete (or close)</b>	<b>Progressing</b>	<b>Not started.</b>

Abbreviation	Name of organisation	Abbreviation	Name of organisation
SSDC	South Somerset District Council	TC	Yeovil Town Council
YHG	Yarlington Housing Group	WCA	Westfield Community Association
SSCES	South Somerset Community Energy Scheme	BPC	Bristol Power Co-operative
Carymoor	Carymoor Education Centre	YC	Yeovil College
Cosmic	Cosmic	Co-op	Co-operative shop (Westfield)
St.Peter's	St.Peters Church (Westfield)	Westfield Academy / WA	Westfield Academy
Y4F	Yeovil 4 Family (Be-friending programme)	Get Set	Get Set services (County Council)
SCC	Somerset County Council	NHS	NHS Somerset
Streetscene	Streetscene service (SSDC)		